

Soccer News Bulletin 2014

First-ever multi-streaming on outdoor projection screens start at Shibuya, Shinjuku and Roppongi

Yunika Corporation (HQ: 2-7-1 Nishiwaseda, Shinjuku-ku, Tokyo / CEO: Motohiko Isozaki) and J-Stream Inc. (HQ: Shiba 256 Square Bldg. 6F, 2-5-6 Shiba, Minato-ku, Tokyo / Chairman and President: Kiyoshi Shiraishi), together with other digital signage businesses have joined to realize the production and distribution of the Soccer News Bulletin 2014 program.

As simultaneous transmission allows for prompt multi-streaming at varying outdoor projection screens, soccer match bulletins will be broadcast daily during the entire Soccer tournament, from the opening to the final match.

Expectations are high for the Japanese national team. And with this transmission, all viewers on the streets can share in the excitement as one.

Yunika Corp. will vigorously continue in the distribution and streaming of wide-ranging contents of interest and focus through outdoor digital media.

- Program title: "Soccer News Bulletin 2014"
- Transmission schedule: June 13 thru July 14, 2014 (32 days)
- Program schedule: 2 broadcasts per hour
- Program runtime: 3 minutes 30 seconds
- Photos courtesy of Kyodo News
- Streaming projection displays: Yunika Vision and others (7 screens in total) at Shibuya, Shinjuku, Roppongi

■ Overview of Yunika Vision:

Address: Yunika Building, 3 - 23 - 7 Shinjuku, Shinjuku-ku, Tokyo 169 - 0022

URL: www.yunikavision.jp/eng

Screen dimensions: 13.12m wide x 7.36m tall (each screen) **Hours of video transmission:** 7:00 a.m. to 1:00 a.m. (no audio from 11:00 p.m.)

Screen area: 96.6m² per screen; 289.7m² combined 3 screens **Transmission content:** Advertisements, internally produced programs, live

Screen resolution: 1,312 x 736 pixels event, broadcasts and text streaming of news

LED type: 10mm pitch surface mount device (SMD)

Screen brightness: 5,000cd / m²



Location of Yunika Vision

http://www.yunikavision.jp/characteristic/vision_spec.html



◆ Contact information in relation to this press release ◆

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